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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/595,781	04/20/2007	Heino Hameleers	P17248-US1	6589
27045 ERICSSON INC	7590 01/03/201 C.	EXAMINER		
6300 LEGACY M/S EVR 1-C-1		BEHARRY, NOEL R		
PLANO, TX 75		ART UNIT	PAPER NUMBER	
			2478	
			NOTIFICATION DATE	DELIVERY MODE
			01/03/2011	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/595,781	HAMELEERS ET AL.		
Francisco de	A		
Examiner	Art Unit		

	NOEL BEHANNT	2476					
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	ress				
THE REPLY FILED <u>15 December 2010</u> FAILS TO PLACE THIS	APPLICATION IN CONDITION F	OR ALLOWANCE.					
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	the same day as filing a Notice of replies: (1) an amendment, affidavi al (with appeal fee) in compliance	Appeal. To avoid abar t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request				
a) The period for reply expiresmonths from the mailing	date of the final rejection.						
b) The period for reply expires on: (1) the mailing date of this Ac no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I	ter than SIX MONTHS from the mailing	g date of the final rejection	on.				
MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f							
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the siset forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount hortened statutory period for reply origi	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as				
2. The Notice of Appeal was filed on A brief in compl	liance with 37 CFR 41.37 must be	filed within two months	s of the date of				
filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi			e appeal. Since a				
AMENDMENTS							
 The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further cor 	nsideration and/or search (see NO		cause				
(b) They raise the issue of new matter (see NOTE below	•						
(c) They are not deemed to place the application in bett appeal; and/or			ne issues for				
(d) They present additional claims without canceling a c	corresponding number of finally reje	ected claims.					
NOTE: (See 37 CFR 1.116 and 41.33(a)).							
4. The amendments are not in compliance with 37 CFR 1.12		mpliant Amendment (PTOL-324).				
5. ☐ Applicant's reply has overcome the following rejection(s):		North Albert					
6. Newly proposed or amended claim(s) would be all non-allowable claim(s).	·	•	_				
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed: <u>NONE</u> . Claim(s) objected to: <u>NONE</u> . Claim(s) rejected: <u>19,21-23 and 25-28</u> . Claim(s) withdrawn from consideration: <u>NONE</u> .		i be entered and an e	xpianation of				
AFFIDAVIT OR OTHER EVIDENCE							
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 							
The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will <u>not</u> be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).							
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after e	ntry is below or attach	ed.				
11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: <u>See Continuation Sheet.</u>							
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s).							
13. Other:							
/Jeffrey Pwu/	/N. B./						
Supervisory Patent Examiner, Art Unit 2478	Examiner, Art Unit 2478						

Continuation of 11. does NOT place the application in condition for allowance because: The applicant argues in substance that "the emphasized portions of claim 19, at least "a demand" being present in subscriber data, are not addressed or refuted by the Examiner." The examiner respectfully disagrees. The examiner feels that it has been made clear in numerous actions how the "demand" is taught in the prior art. However, to be clear the examiner has provided the reasoning once again. The Chloe reference teaches in Par. 0028, "if the called party is available, the personalized ring back tone (PRBT) system determines whether the called party is a service subscriber". Chloe further teaches in Par. 0029, "Thereafter, the system 200 determines whether the called party is a subscriber 204...If the called party is a subscriber, the PRBT system accesses to the Internet Data Center (IDC) located at a participating telephone service provider to retrieve the message settings based on the subscriber's account information stored in the MCP server 205, 206, and 207. The IDC delivers the called party's personalized ring back messages to the calling party's switch 208, so that the calling party hears the ring back message 209." As can be seen from the above cited portion, just as the applicant explains its invention, in Chloe, the "demand" is added to the service subscriber data at the MCP server so when it is determined that the called party is a subscriber, the subscriber data is located, the message settings of the subscriber data is read and the IDC delivers the called party's personalized ring back message to the calling party's switch, so that the calling party hears the ring back message. That is the "demand" as claimed. The "demand" is within the subscriber data that tells the system to deliver the called party's personalized ring back message to the calling party's switch. The applicant states "In the Applicant's invention, the "demand" is added to subscriber data so as to cause the network node, when accessing the subscriber data, to send the multimedia information." This is no different that what was explained above in the Chloe reference Par. 0028-0029 and therefore the claims are properly rejected.

The Applicant further argues in substance that "The Nguyen reference is cited as teaching multimedia information is provided using a packet switched connection. The cited portion of Nguyen discloses routing "...communication requests between various elements...". The Applicant respectfully submits routing messages through a signal transfer point is not the same as sending multimedia information using a packet switched connection." The examiner respectfully disagrees. It should be noted that the applicant is only merely citing a limited portion of the paragraph reference by the examiner. The full sentence of Nguyen Par. 0022 states "For example, SSP 106 communicates with a local signal transfer point (STP). An STP, such as STP 108 in Fig. 1, is a packet switch that routes communication requests between the various elements in AIN 102, including SSP 106 and service control points, such as SCP 110 in Fig. 1." The applicant's claim merely recites "the multimedia information is provided using a packet switched connection" and as can be seen from the Nguyen reference this concept is not new or novel as it is already done and known in the art to transfer information using a packet switched connection.